



## Advertisement Application Website

*Ad will go live within five business days of receipt*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

**Specifications:**

- Artwork must be in a GIF file format only.
- Total ad size is 200 X 200 pixels.
- File size should be less than 75k.
- Animations should run either three rotations or 30 seconds, whichever is shorter.
- All ads with a white background must include a border.
- If the artwork contains a logo, the logo should not exceed 1/3 of the total ad.

Please select your ad placement:

**Premium \$1,400**

- Ad visible from date submitted until end of 2011.
- Ad rotated on informational pages throughout meeting web site
- Ad will also be placed in printed program book distributed to meeting attendees (full page black and white) if received by May 1, 2011. Sponsors will also have their ad appear in the print on demand full abstract book.
- Ad will be rotated on abstract search and program planner page in addition to regular placement

**Standard \$750**

- Ad visible from date submitted until July 1, 2011.
- Ad rotated on information pages throughout meeting web site

Total Amount Due \$ \_\_\_\_\_

Check - Payable to GSA

Credit Card:       American Express     Discover     MasterCard     VISA

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

PRINT name as it appears on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Please fax this form for receipt by April 11, 2011 to: Suzy Brown, 301/634-7079